

TEXTURED IN-MOLD LABEL

ABSTRACT

5 Flat textured or roughened blanks are used in injection molding processes to provide in-mold labels and similar decoration. This provides decorated article that has a desired texture, for example, that of a football or basketball, with custom graphics behind the texture. They may be configured into (preferably but not necessarily tapered) self-supporting sleeves, by joining opposite sides together at a
10 seam or other interface. The sleeves may be used in applications such as inserts for injection molded containers, attachments to existing objects; components of containers manufactured using modified paper cup technology, or glued onto existing paper or plastic cups or containers. Other articles could be produced, such as recording media (*e.g.*, DVD) cases, lunch boxes, food and other consumer
15 packages, or any other type of injection blow molded or impact molded product.

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